

THE Market Matters

 **naylors**

THE Market Matters

North East Office Market April 2026

Prime Rent Overview

+ Newcastle City Centre

Prime rents remain strong at **£32.00 per sq ft** which is soon to be improved with a new development quoting **£40.00 per sq ft**

+ Out of Town

Prime rents are currently reaching up to **£18.50 per sq ft**, reflecting ongoing demand for well-located suburban options



Market Prediction

- + Development pipeline in City Centre will remain constrained with a general focus on refurbishments to aid supply issues
- + Demand will remain 'selective' with Business' taking longer to evaluate and commit
- + Flexible and smaller space will continue to dominate the market
- + Secondary stock will face repositioning or conversion

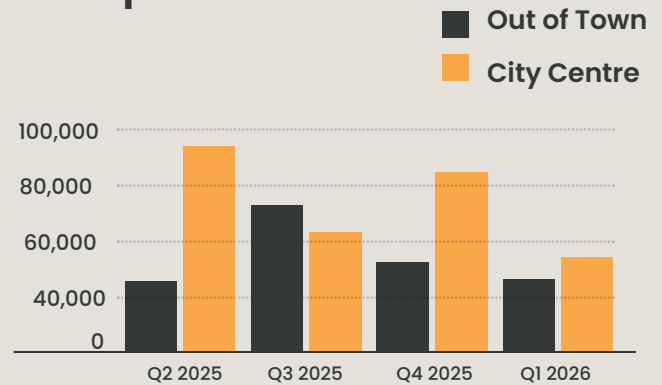


Market Trends

- + 'Flight to quality' dominates occupier demand with many prioritising buildings with strong ESG credentials and high spec finishes
- + Tightened supply in City Centre puts upwards pressures on rental growth
- + Occupiers more strategic, focusing on efficiency, flexibility & employee experience
- + Q1 2026 average deal size:
Newcastle City Centre – 3,614 sq.ft
Out of Town – 3,191 sq.ft



North East Office Market Take Up



Development Pipeline



City Centre

- + Speculative pipeline very limited
- + **No. 2 Pilgrim Place 95,000 sq ft Grade A, completion Q1 2027**



Out of Town

- + Only new-build: **Airview Park**
- + **Pre-let, phased delivery, fully customisable** for occupiers

Investment Market

- + Core investment case is presently centred on prime assets in defensive city centre locations
- + Prime yields in key regional cities have broadly stabilised after repricing. Lack of sales in Newcastle market to test this.
- + Polarisation growing between prime and secondary assets, especially in defensive climate
- + Outlook positive amid constrained supply and contained rental growth in prime market
- + Out of Town market remains challenging. Poor investor sentiment unless longer secure income on Grade A buildings



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THE Market Matters

North East Industrial Market **April 2026**

Prime Rent Overview

+ Big Box

Headline rents remain at **£8.00 per sq ft** for new build stock, a slight increase over 2024. Refurbished good quality space is achieving up to **£7.00 per sq ft**

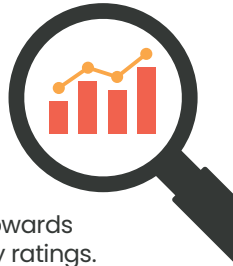
+ Multi Let

Rents for new build are now in excess of **£10.00 per sq ft.**



Market Prediction

- + Older energy inefficient stock will become obsolete and in some cases be demolished.
- + Continual movement from occupiers towards buildings which offer the highest energy ratings.
- + Increased take up from manufacturing and engineering occupiers linked to military and government contracts
- + Lower rents in the North East will drive many firms to consider relocation to the region, to benefit from lower costs and a large pool of talented workforce

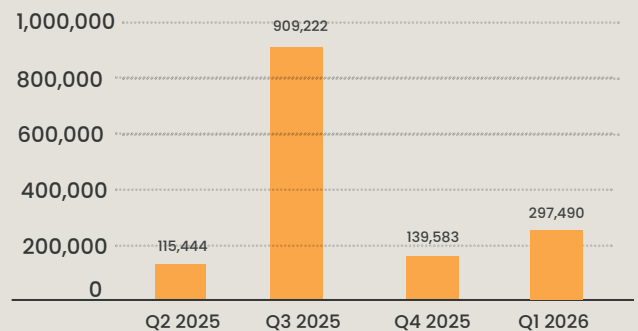


Market Trends

- + Occupiers are seeking the most energy efficient buildings as occupational costs increase with inflation
- + A strong push from landlords to future proof buildings, particularly regarding energy efficiency
- + Low supply of good new quality build stock is helping to support ongoing demand from occupiers
- + A lack of new development pipeline resulting in many older secondary buildings being refurbished to a high standard
- + Manufacturing, engineering and supply chain occupiers are now accounting for a significant proportion of activity, reflecting a broader shift towards resilience, production capability and operational control
- + The market remains active, but more selective, particularly for scale, quality and well-connected locations.



North East Industrial Take Up - 50,000 sq ft +



Development Pipeline

Big Box

Forrest Park Newton Aycliffe,
Dynamo Park Stockton,
IAMP Sunderland,
Hillthorn Sunderland,
Airlink Newcastle International Airport



Multi Let

Eastgate Point Sunderland,
Hutton Court Consett,
T Block Felling Business Centre,
Team Valley Gateshead



Investment Market

- + Resilient occupier demand underpins income stability
- + Limited existing supply and development pipeline sustaining prime rental growth
- + Structural demand from e-commerce, 3PLs and reshoring supports long-term investment fundamentals
- + Greater occupier focus on efficiency to drive value-add opportunities and investor decisions to refurbish/improve assets in return for higher rent
- + Multi-Let Industrial (MLI) opportunities still in strong demand given diversification of income and rental growth projections



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